

2008 Strawberry Festival and Wine & Harvest Festival Sponsorship Opportunities Festivals of Cedarburg, Inc.

Premier Sponsor

\$5000

- Complimentary 10x10 space in Festival zone providing space is available at sponsorship signing
- One company banner in a prominent location within Festival grounds (banner provided by Sponsor - size subject to approval and location determined by Festivals)
- Two Main Stage 50-word announcements made throughout the day (verbiage provided by Sponsor)
- Logo recognition on 10,000-12,000 Festival maps/schedules, 30,000 flyers, 100 posters - printing deadlines
- Logo recognition and link on Festival Web site
- Logo inclusion in appropriate advertisements - printing deadlines
- Logo on 6 banners includes hayride and Festival entrances - printing deadlines
- Logo in thank you ad in News Graphic following Festival
- Printed recognition in thank you letter to the News Graphic editor following Festival

Major Sponsors

\$1500 - \$3000

- Complimentary 10x10 space in Festival zone providing space is available at sponsorship signing
- Logo recognition on 10,000-12,000 Festival maps/schedules - printing deadlines
- Logo recognition and link on Festival Web site
- Logo inclusion in appropriate advertisements - printing deadlines
- Logo on 6 banners includes hayride and Festival entrances - printing deadlines
- Logo in thank you ad in News Graphic following Festival
- Printed recognition in thank you letter to the News Graphic editor following Festival

Contributing Sponsors

\$1000

- Logo recognition on 10,000-12,000 Festival maps/schedules - printing deadlines
- Logo recognition and link on Festival Web site
- Logo inclusion in appropriate advertisements - printing deadlines
- Logo on 6 banners includes hayride and Festival entrances - printing deadlines
- Logo in thank you ad in News Graphic following Festival
- Printed recognition in thank you letter to the News Graphic editor following Festival

Supporting Sponsors

\$500

- Name recognition on 10,000-12,000 Festival maps/schedules - printing deadlines
- Name recognition on Festival Web site
- Name recognition in thank you ad in News Graphic following Festival
- Recognition in thank you letter to the News Graphic editor following Festival

Festival Friends

\$100-\$499

- Name recognition in 10,000-12,000 Festival maps/schedules
- Name recognition on Festival Web site
- Recognition in thank you letter to the News Graphic editor following Festival

Special Sponsorships are available on a limited basis - all special sponsorships can be customized to suit your marketing needs. Call Festivals of Cedarburg, Inc. at 262-377-3891 for more information.

Food Court Main Stage **\$1600 (two days) or \$800 (one day)**

- One Company banner in a prominent location on or near Main Stage (banner provided by Company - size subject to approval and location determined by Festivals)
- Logo recognition on 10,000-12,000 Festival maps/schedules - printing deadlines
- Logo recognition on Festival Web site pertaining to event
- Logo on Festival event signage
- Verbal recognition at sponsored event when applicable
- Logo in thank you ad in News Graphic following Festival
- Recognition in thank you letter to the News Graphic editor following Festival

Information or Strawberry Shortcake Booth Sponsor **\$1000**

- One Company banner incorporated into 10x10 information booth (banner provided by Company - size subject to approval, Festivals must be able to hang "information" signs as well)
- Logo recognition on 10,000-12,000 Festival map/schedule - printing deadlines
- Logo recognition on Festival Web site
- Optional - provide volunteers to man booth for one day or both (in lieu of, Festivals will provide volunteers to man booth)
- Logo in thank you ad in News Graphic following Festival
- Recognition in thank you letter to the News Graphic editor following Festival

Special Events (Magician, Juggler, Mural, Carver, etc.) **\$1000 each**

- Logo on Festival event signage
- Name recognition in pre-event promotional materials pertaining to specific event
- Logo or name recognition on 10,000-12,000 Festival maps/schedules - printing deadlines
- Logo recognition on Festival Web site
- Sponsor receives verbal recognition at sponsored event when applicable
- Logo in thank you ad in News Graphic following Festival
- Recognition in thank you letter to the News Graphic editor following Festival

Festivals of Cedarburg, Inc is a non-profit 501(c)(3) corporation. Its employer identification number is 39-2034996. Please contact Festivals at 262-377-3891 for more information on other opportunities.